



# Reyhan Aleyna Akgün

## Communication Designer

Communication designer focused on visual storytelling and digital communication. Experienced in creating engaging content for digital and print using Adobe Creative Suite. Skilled in brand communication, creative assets, social media awareness, and detail-oriented execution. Comfortable in fast-paced environments, collaborating with cross-functional teams, delivering high-quality work under tight deadlines. Eager to contribute creativity and understanding of visual culture to a marketing team.

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📍 Istanbul

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## WORK EXPERIENCE

### Communication Designer

#### Commencis

09/2024 - Present

Hybrid

##### Achievements/Tasks

- Developing visuals and branding materials for tech academy
- Creation of weekly and monthly social media contents
- Designing video animations for Commencis social media post and advertisement
- Developing visuals and branding materials for tech academy

### Founder & Lead Designer

#### PackNBrand

11/2021 - 09/2024

USA (Remote)

##### Achievements/Tasks

- Developed and maintained strong client relationships
- Oversaw the entire printing process
- Ensured high-quality production and timely delivery of printed materials
- Developed and maintained strong client relationships

### Freelance Graphic Designer

#### Self-employed

09/2019 - Present

Remote

##### Achievements/Tasks

- Managed client communications, project timelines, and design revisions
- Delivered a wide range of design projects
- Managed client communications, project timelines, and design revisions

## EDUCATION

### Communication Design

#### Yıldız Technical University

09/2023 - Present

Istanbul/Turkey

### Business Administration

#### Shanghai University

09/2020 - 06/2023

Shanghai/China

## SKILLS

Adobe Creative Suite

Visual storytelling

Figma

UX/UI Design

Digital Illustration

Print Design

Branding

SEO

Marketing

Campaign material preparation

Digital content adaptation

Presentation & marketing deck preparation

## PERSONAL PROJECTS

Erasmus+ "Social Entrepreneurship" Project  
(09/2019 - 09/2019)

Yol Tarifleri Photography Exhibition (05/2024 - 05/2024)

Graphic Designer of YTÜ Gezi Ve Kampçılık Kulübü,  
(2023 - 2024)

## CERTIFICATES

Certification in Print Production | LinkedIn Learning  
(2024)

UX/UI Design Certification | Coursera (2024)

Logo Design Mastery in Adobe Illustrator | Udemy  
(2021)

The Branding Masterclass The Entire Brand Design  
Process | Udemy (2021)

## ORGANIZATIONS

Design Club (2023 - Present)

Gezi Ve Kampçılık Kulübü (2023 - Present)

## LANGUAGES

Turkish  
Native or Bilingual Proficiency

English  
Full Professional Proficiency

Chinese  
Full Professional Proficiency

Spanish  
Limited Working Proficiency